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FOR IMMEDIATE RELEASE

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Gilda's Club Madison Announces Plans to Join Forces with The Wellness Community

Madison, Wis.—July 15, 2009— Gilda's Club Madison is pleased to announce that Gilda's Club Worldwide will be joining forces with The Wellness Community, an international non-profit organization that provides support, education and hope to people with cancer and their loved ones, to become the largest provider of psychosocial cancer support in North America.

"We are thrilled to be joining forces with The Wellness Community," said Marcia Whittington, Chief Executive Officer of Gilda's Club Madison. Not only does their organization also have an established and reliable reputation in the cancer community, but they share in our commitment to making a significant difference in the lives of those affected by cancer."

Both Gilda's Club and The Wellness Community will be formally integrating over the next few months. During this period there will be no changes to the program or name of the organization and all charitable donations will remain local and benefit those touched by cancer in Madison and its surrounding communities.

On November 7, 2009, the Wellness Community and Gilda's Club will host a Cancer Summit in Washington, DC, to formally introduce the newly unified organization and its vision to offer the highest quality cancer support for the millions of people facing this disease. At that time, local Wellness Communities and Gilda's Clubs will continue to retain their current names but will co-brand with the new umbrella name.

By merging with The Wellness Community, Gilda's Club Madison and all Gilda's Club's around the nation will have access to their extensive research and other resources that have been established on behalf of those touched by cancer at The Wellness Community over the past 45 years.

The new combined organization will be comprised worldwide of nearly 50 local affiliates, 12 affiliates in development and over 100 off-site and satellite locations and aspires to reach a goal to serve 1 million people affected by cancer by 2012.

ABOUT GILDA'S CLUB

Gilda's Club is a free, non-profit support community for anyone touched by any kind of cancer as well as their families and friends. It's a warm and welcoming, non-residential clubhouse where men, women, and children come together to build social and emotional support as a supplement to medical care.

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