



An Affiliate of the
CANCER SUPPORT COMMUNITY



Annual Report

2017



A Community of Support



Gilda's Club Madison 2017 Annual Report

Gilda's Club Madison provides cancer education, emotional support and hope to men, women and children affected by any type of cancer —all at no cost to them.

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A Community of Support

12,945
visits

"It's full of information, and activities go on there - yoga, wellness groups, etc - that have a real impact on survivorship.

The commitment of staff and volunteers to survivors and their families is palpable!"

213

healthy lifestyle
activities

252

healthy living
sessions

461

adult support
groups



468

support
sessions



3,335

members served



86%

of members agreed
or strongly agreed
that Gilda's Club is
helpful in reducing
life stress



106

youth support
groups



54

education sessions



Our Mission

To ensure that all
people impacted by
cancer are empowered
by knowledge,
strengthened by
action and sustained
by community.



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CANCER SUPPORT COMMUNITY

gildasclubmadison.org

2017 Red Door Society Members

The Red Door Society was established to sustainably meet the need for expanded programs by providing a vehicle for advocates of Gilda's Club to make an ongoing financial commitment. Sustainable income is needed to ensure that Gilda's Club Madison continues to be able to offer all programs at no cost to individuals and families touched by cancer.



Five levels of support are suggested, but anyone pledging over \$250 per year for a minimum of three years will be a member. Please contact Lindsey Dalton at lindsey@gildasclubmadison.org to learn more.

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"Thanks for everything you do. We have something that is so special in Madison, and I especially appreciate the programming that you have done for young survivors. This is especially important to me and many other people. Keep up the great work!"

72%
of members
agreed or strongly
agreed that Gilda's
increased their
sense of control

Gilda's Gift

Gilda's Gift by Tara Czerwinski, April 2018

Once cancer is in your life, you are a changed person. For the past 15-months, our family has worn and lived by the bracelets we wear daily. Just Breathe... have courage... live in the present tense. Our bracelets bear no names as we know many are impacted by cancer and can, too, live the words. We wear our bracelets in honor of Dave.

Dave is my ex-husband and father to our children Trinity and Camryn, ages 13 and 11. Dave had a courageous 13-month fight with pancreatic and liver cancer and passed away at age 39. I heard the news of his cancer diagnosis on Christmas day at a Perkins and cancer took on a new meaning in my life. As a caregiver and mom, I knew I didn't have the answers about cancer or how cancer would impact us.

This is where Gilda's came into our lives. At that point, we were living in Janesville and I was working in Elkhorn. I traveled an hour and forty minutes to get to Gilda's and then an hour back home. My girls and I spent two hours in the car together each Tuesday. We were busy, yet we made Gilda's a priority. In 15-months of Tuesdays, we have missed four.

Tuesdays are a night for us to share community dinner with those who crave normalcy. What has Gilda's given my family? Courage, strength, community, support. My daughters have learned how to be compassionate, they've learned that they are not alone, they have learned how to listen, be respectful even when things are confusing, and, perhaps most importantly, empathy. My group is a community, a family I love, who has helped me navigate being a mom and a caregiver and allow a place to celebrate, connect, cry, or vent.

Dave died 3 months ago while Trinity, Camryn, and I were at Gilda's Club. We were called minutes before arriving at Gilda's and told to come home. The girls and I talked and they wanted to say a final goodbye over the phone and attend our groups. We said our goodbyes while sitting in the parking lot at Gilda's. Fifteen minutes later, we received a call that Dave had passed. We all have our own beliefs about the timing of death and mine is that he was waiting for us to be at Gilda's. Think about the power of the groups at Gilda's if two young girls picked attending group over heading back home. They chose to just breathe in that moment and to live in the present tense.

We choose courage every day. I have worked in schools for fifteen years. I was a middle school teacher for 10 years, a high school associate principal for 4 years and now am back at the school where I taught, as an associate principal. I share these roles specifically as I've been around enough teens and trauma to know that trauma impacts students significantly. My daughters have experienced trauma from the onset of their dad's stage 4 pancreatic cancer through his passing on January 16. My girls have missed only one day of school, continue to be active in sports and clubs, interact with family and friends and to live. Without Gilda's Club, I truly do not think we would be able to be managing our grief and living like we have the past three months.

We added Wednesday night Grief Busters every other week to our schedules. My girls are much older than other kids in the group and they have chosen to take a leadership role to support the younger kids who are



facing loss due to cancer. This is just another layer of support available to us through Gilda's Club.

Thank you, on behalf of my family and all the families who have had the benefit of walking through the doors of Gilda's Club. Thank you for contributing to a place that provides support--both short and long term during a time that is scary, confusing and lonely. Thank you for impacting my life and my daughters' lives by creating opportunities. Gilda's Club is the reason we can balance our grief with our living.

We are choosing to use our experience to change the lives of others, to just breathe...to have courage....to live in the present tense.

This bracelet reminds me of our courage. Gilda's has helped us live the message.

**"Gilda's Club is the reason
we can balance our grief
with our living."**



118

support group sessions

Youth Programs

129

social events & activities

Adventures in NoogieLand

Grief Busters: Giving Children a Sense of Belonging

Grief Busters, a group for children who have lost a parent to cancer, started a new session in February 2018. "They really get a safe space to be with other kids their age who have experienced a loss to cancer," explains Carissa Hodgson, Youth Program Manager.

Many children feel safe and connected coming to weekly Kids Support during Family Nights at Gilda's Club. Kid Support is an evidence-based program designed for children living with or who have a loved one experiencing cancer. Gilda's staff found that many children wanted to continue to have a safe, welcoming place to address their feelings after their parent has passed. Grief Busters addresses the unique needs of children who have lost a loved one to cancer.

The six-session curriculum takes place twice a month and can be molded to the individuals in each specific group. Each session is facilitated by an experienced mental health professional. "What I like about Gilda's is that there are no hard and fast rules—we can really tailor our programming," explains Hodgson.

Activities each week range from creating worry stones to visiting with therapy dogs to sharing artifacts representing their loved one. "Our goal is to give them a sense of belonging, a sense of normalcy and community," explains Hodgson. Grief Busters also provides children with coping skills and teaches them how to grieve. In addition, it increases family communication.

At the end of the last group, all of the children said that the group always or sometimes taught them how to deal with hard times, and 100% of the children said they would recommend this group to friends and family. After the last session, one parent shared, "Being in the group with others that have experienced a loss of a parents has helped my son know he's not the only one... He was WAY more open talking to me about his feelings."



During one activity, the children break apart a pot. They then put the pot back together again and plant seeds inside. The activity helps the children realize that, while their life will never be the same, there can be new growth.

Volunteer of The Year

Three Sheep and One Dog: Gilda's Club Volunteer of the Year Spins a Ten-Year Tale of Hope

Each year, Gilda's Club honors a volunteer with the Amy Nickles Above and Beyond the Call of Duty Award, providing time, energy, and expertise past what is expected. Meet this year's recipient, Faye Antolec, a Goodie Gang Captain, therapy dog lover, talented art teacher and, well, yes, sheep farmer.

Faye got started with Gilda's Club ten years ago, after both her father and her sister passed away with pancreatic cancer.

"I wanted to do something in their memory," she says. "Gilda's mission statement was exactly the opportunity I was looking for: to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community."

Faye has cooked meals for seventy five people on Family Night each Tuesday, served as Gilda's Club librarian, baked treats for fundraising efforts, and greeted guests. But perhaps what kids love most about Faye is her black lab named Gandhi, a registered therapy dog and pet partner through Dogs On Call, Inc. Gandhi is known for his grief-busting skills and kids can't wait to experience his joy and love.

Faye spent the majority of her career in human resources at Pleasant Company, best known for the iconic American Girl doll. Today, she follows her passion in fiber art and has started teaching classes for members.

"I have three sheep that give me plenty of wool fiber each year," says Faye. "I sell my fiber art on my website, at art shows, and some local shops. Currently I'm working on my Master Spinner Certification."

With such a full life, how does Faye find the time to volunteer?

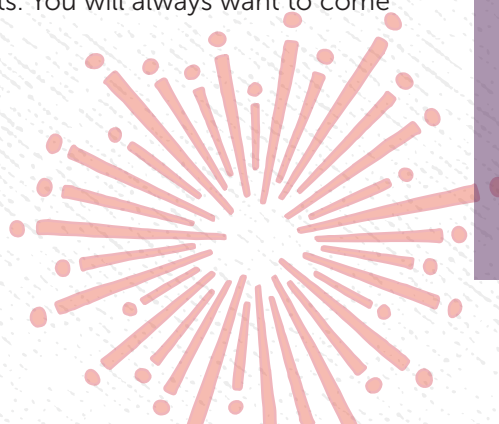
"I find it so amazing that all the programs are free of charge and I get to see first-hand how they benefit people in need of support. This is a positive and rewarding experience that I can be a part of."

Her advice for others who are thinking about volunteering at Gilda's Club?

"There are so many great opportunities here for people of all ages," says Faye. "Whatever your interests are, there's a fit. The commitment can be weekly, monthly, or maybe just helping out at special events. Gilda's depends on their volunteers to get them through each and every day. You will be appreciated and recognized for your time and efforts. You will always want to come back."



"Cooking for 75 people is no easy task! Especially when it includes the diverse palates and needs of people in treatment. Faye has always worked to keep everyone happy, starting with the members, and also her Goodie Gang team, as well as staff. She had to juggle a lot of balls but wowed us with her act!"



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Financial and in-kind corporate donations received in 2017 are listed below. Gilda's Club Madison is grateful for the support of these donors who truly make our work possible.

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Adams Outdoor Promotes Gilda!

Thanks to a generous donation from Adams Outdoor Advertising, our members were featured on nine billboards throughout Dane County. This campaign launched in August of 2016 and reached a wide swath of community members. We are thrilled to be partnering with Adams Outdoor Advertising as part of the premiere class of Adams Collaborate nonprofits.



If you wish to remain anonymous in future listings, please let us know at the time of your gift. We make every effort to include every donor over \$100. However, if your company's gift was inadvertently omitted, or if you notice an error on our part, we sincerely apologize. Please contact [Lindsey Dalton](mailto:Lindsey.Dalton@gildasclubmadison.org) at 608-828-8880 to provide an update for our records.

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Gilda's Club Madison Wisconsin

This list includes individual donors who have given \$100 or more in 2017

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Maureen Molony
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Dawn Moris
Katherine Morkri
Carol Morris
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Jessica Moskowitz
Anne and Jerry Mosser
Dave and Ann Muehl
Curt Mueller
Carol Mulhall
Renee Murphy
Chris Murray
Bonnie Musial
Charles and Anne Nahn
Kristina Nardi
Amandalynn Jones and Dmitri Natachu
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Richard and Diane Nelson
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Dennis Neslund
Paul Neuman
John and Jeanne Nevin
Christine and Robert Newcomb

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Amy and Jerry Nickles*
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James and Anna Niemeier
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Candace Noelck
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Shirley Noyce
David and Lisa Ohlrogge
Dave and Caryn Oleston
Kim Olson
Ashley O'Malley
Sandy Ortman
Holly Orwin
Meta and James Osen
Ronald and Linda Outhouse
Lina Owen
Kevin Palmersheim
Sandy Parks
Norbert Paul
Pauly Nitu Ng
Morgan Paye and Maureen Riley
Kathy Pazak
Bobbi Peckarsky and Steve Horn
Steve and Ellen Peck
Kirsten Pedersen
Ed and Judy Peirick
Roxelyn Pepper
Julie Peterman
Anita Peters
Brian Peterson
Debby Peterson
Steve Peterson
John and Mandy Petree
Dick and Nori Petrick
Julie and Steven Phillips

Kathleen Phillips
Judy Pickett
Kathleen Pickett
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Rebecca Saeman
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Lisa Schouten
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Catherine Unmuth
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Alexander Ylvisaker
Denise and Michael Yontz
Luke Younggren
Michael and Brooke
Younggren
Peter and Dolores Zeeh
The Zemke Family
Leonard and Ruth Ziegler
Joshua Zweifel

** Donors have named Gilda's
Club Madison in their will.*



They Make It All POSSible

2017 Gilda's Club Madison Staff

Lindsey Dalton, Development Director
Katelin DeGroot, Facilitator
Debby Deutsch, Patient Advocate
Nan Gardner, Program Manager
Susan Grigsby, Director of Events & Corporate Partnerships
Carissa Hodgson, Youth Program Manager
Sara Jordan, Facilitator
Autumn Kath, Program Manager
Bonnie Krattiger, Accounting
Emily Link, Facilitator
Monique Minkens, Facilitator
Linda Nesheim, Office Manager
Kirsten Norslien, Program Director
Jolene Rudisill, Volunteer Coordinator and Admin. Assistant
Lannia Stenz, Executive Director/CEO
Sara Tripalin, Facilitator
Jennifer Yessa-Kast, Facilitator

2017 Professional Advisory Committee

Dr. Mark Albertini
Karen Allaire, RN
Joanne Becker, DCGC
Lisa Dussault, OTR
Dr. Rebecca Georgia, ND
Sue Janty, RN
Dr. Sam Lubner
Cheri Milton, LMFT, CT
Jennifer Piccolo, Pharm D
Dr. Sam Poore
Dr. Diane Puccetti
Dr. Hal Skinner
Jeanne Strickland, MA
Barbara Thiermann, MSHA, RT
Ridley Usherwood, M. Div., D. Min.
Dr. Teresa Woods

2017 Board of Directors

Brad Raaths, Board Chair
Scott Ducke, Vice Chair
Patti Rashke, Treasurer
Armando Saucedo, Secretary
Harvey Briggs
Sarah Condella
Darren Fortney
Ben Halfen
Val Hartjes
Dave Holman
Mary Krueger
Mike Schlageter
Joyce Siefering
John Wallace
Cindy Alvarez - Board Member Emeritus

2017 Club Red

Ben Halfen, Chair
Ashley Matthys, Co-Vice Chair
Andrew Weininger, Co-Vice Chair
Sara Burt
Bridget Gregson
Justin Jackson
DeeAnn Jensen
Amber Krogman
Samantha Michalski
Mario Morris
Scott Murray
Jess Noelck
Danielle Oleston
Jamie Pratt
Angie Rieves
Rachel Schildman

54

support sessions

83%

of members
agreed that Gilda's
increased their
sense of belonging &
companionship

statement of Financial Position

STATEMENTS OF FINANCIAL POSITION

December 31, 2016 and 2017

	2016	2017
Assets		
Cash	439,570	708,335
Certificates of Deposit	608,734	490,228
Prepaid Expenses	13,964	17,059
Unconditional Promises to Give	96,060	125,429
Property & Equipmentnet	2,690,985	2,622,680
Total Assets	3,849,313	3,963,731
Liabilities		
Accounts Payable	9,974	12,433
Accrued Payroll	20,330	24,617
Total Liabilities	30,304	37,050
Net Assets		
Unrestricted	3,720,673	3,650,108
Temporarily Restricted	98,336	276,573
Total Net Assets	3,819,009	3,963,731
Total Liabilities & Net Assets	3,849,313	3,963,731

EXPENSES: December 31, 2017

Program	\$693,550
Fundraising	\$177,986
Administration	\$94,233
Loss on non-collectable promises to give	\$2,400
Total Expenses	\$968,169

Change in unrestricted net assets: \$70,535

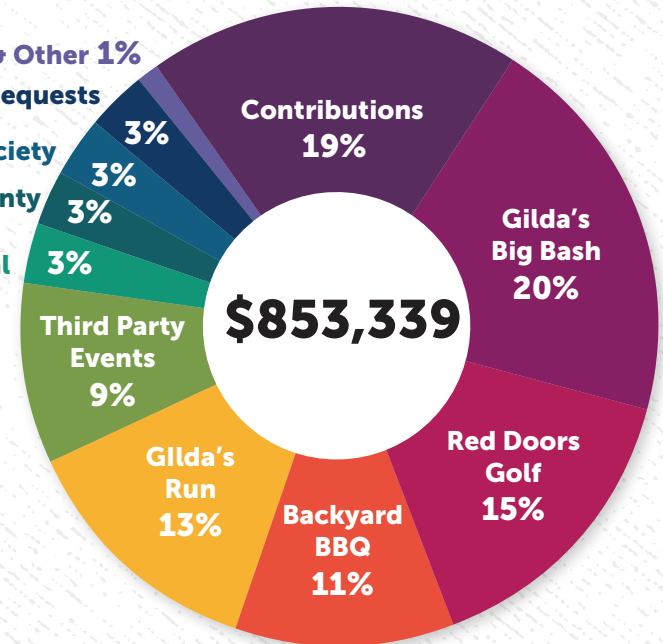
Interest & Other 1%
Memoriam, Legacies & Bequests

Red Door Society

United Way of Dane County

Annual Appeal

INCOME



IN-KIND GIFTS

At Gilda's Club Madison, we strive to be diligent stewards of your financial gifts, while still ensuring the highest quality in programming. In 2017, in addition to thousands of volunteer hours and many thousands of dollars spent directly on our programs, we also received the generous gift of professional services. These services include everything from oncologists who share their expertise with our members to tech support and accounting services. The breakdown to the right shows the approximate value of these in-kind services.

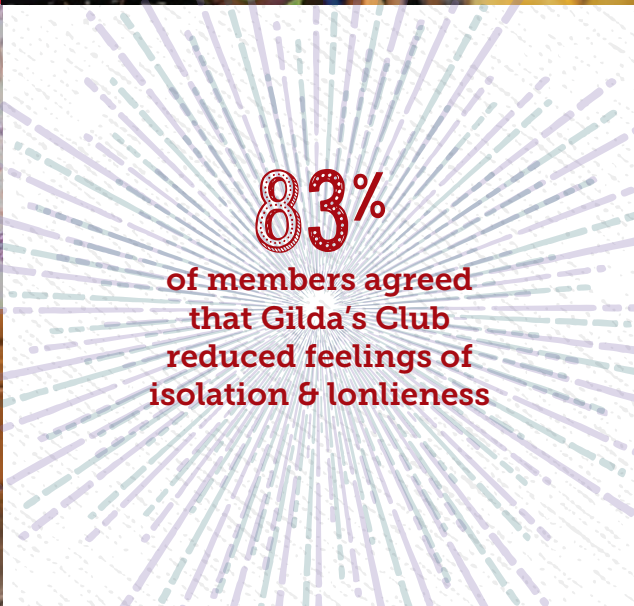
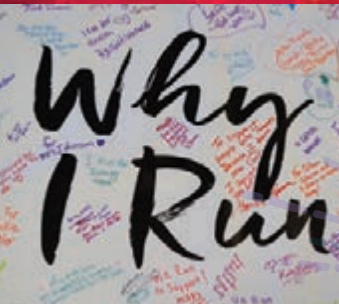
\$1,136:	Technology Services
\$1,864:	Special Events; Food & Equipment
\$3,186	Building/Grounds Maintenance
\$5,587	Program Food; Family Night Dinners
\$7,886:	Technology Services & Equipment
\$11,438:	Printing & Design Services
\$23,336:	Presenters
\$200,936:	Advertising

This represents a total savings for Gilda's Club Madison of: \$255,369

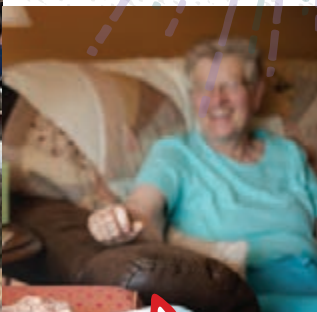


100 Hour volunteers

Individuals recognized for
volunteering 100 hours from
April 2016-March 2017



Pictured (left to right): Diane Allen, Faye Antolec, Joy Bjorklund, Judy Caruso, Payton Cigler, Ryan Cigler, Theresa Juris, Bill Kerwin, Terri Hubbard, Ginny Lee, Sheryl Paczwa, Shari Pressentin, Ginny Ragatz, Paula Romeo, Walt Stacy, Audra Thompson



Diane Allen
Faye Antolec
Joy Bjorklund
Judy Caruso
Payton Cigler
Ryan Cigler
Theresa Juris
Bill Kerwin

Terri Hubbard
Ginny Lee
Sheryl Paczwa
Shari Pressentin
Ginny Ragatz
Paula Romeo
Walt Stacy
Audra Thompson



GildasClubMadison

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Gilda's Club of Madison

gildasclubmadison.org



An Affiliate of the
CANCER SUPPORT COMMUNITY



Amy Nickles Above and Beyond the Call of Duty (ABCD) Award Winners: Bill Kerwin and Ginny Lee



Volunteer Partnership Award: Exact Sciences, board member Sarah Condella